

## CUSTOMER REFERENCE: DENROY GROUP

# denroy<sup>®</sup>

<http://www.denroy.com>

Denroy offers an integrated design, tooling and manufacturing operation providing clients with a single source solution from concept design to full volume production.

They service a broad spectrum of OEMs in both civil and defense including Airbus, Boeing and Bombardier. They have an extensive knowledge and expertise in processing a diverse range of polymers, from the most common polypropylene to the high engineering grades of PEEK and PPS used in the aerospace industry.

**Industry:** Plastics Moulding

**Verticals:** Aerospace, Defense, Medical Device, Haircare Products

**HQ:** Ireland

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### Solutions

✓ SyteLine

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“In the wake of increased demand and rising complexity, we needed an ERP system which could support our current and future requirements, from planning and customer service, to quality control and compliance, an area which is scrutinised with increased rigour all the time.”

KEVIN MCNAMEE, GROUP FINANCIAL DIRECTOR, DENROY GROUP

## Business challenges

- Needed rigorous quality control and compliance processes to support traceability and accountability
- Required a solution enabling them to provide optimum project management service levels to the aerospace industry
- Capture in-depth shop floor data and inform resource planning for access and analysis of time-sensitive information

## Results

- Delivered benefits across four core areas, sales; capacity planning, quality management and managing complexity
- Improved sales response time and pricing accuracy while promoting better service leading to greater growth potential across business
- Reduced inventory by 20% with greater visibility and management information
- Improved capability to promise through enhanced visibility of demand, scheduling and capacity
- Enabled Denroy to uphold SC21 Gold Standard, requiring quality and delivery rates of 99-100% at all times